



USA & Europe
ICRAT

International Conference
on Research in Air Transportation

...invites you to become a valued sponsor!

Following the success of its nine previous editions, the United States Federal Aviation Administration and EUROCONTROL are jointly organizing the 10th edition of the International Conference on Research in Air Transportation (ICRAT), which is to be held June 19-23, 2022, at the University of South Florida in Tampa, Florida, USA. (<https://www.icrat.org>)

ICRAT is an established event in Air Transportation Research with a global outreach, alternating yearly with the USA/Europe Air Traffic Management (ATM) Research and Development (R&D) Seminar. **ICRAT is a forum particularly encouraging young researchers** (and their mentors) within air transportation to share their work, expand their professional network, practice scientific dissemination, gain new inspiration, and discover the new challenges confronting society and the market to adopt mobility in a time of critical ecological debate.

The topics that will be discussed in the conference including the following:

- Advanced modeling and design methodologies, including network, human-machine interaction and trajectory operations models
- Airline operations and quality of service
- Airport/Heliport/Vertiport design, management and operations
- Air transportation governance, economics and policy
- Air transportation system performance measurement and management
- Automation strategies and their application
- Decision support systems and human-machine collaboration
- Environment and energy efficiency, climate change and impact
- Information management, enhanced communication, surveillance and navigation
- Integration of high altitude and commercial space activities into air traffic management
- Network management, traffic flow optimization, system resilience and crisis management
- Integration of Advanced Air Mobility (AAM)/Urban Air Mobility (UAM)
- Safety, human performance and security
- Socio-technical complexity and applications of data science in aviation
- Trajectory optimization, trajectory and separation management
- Standards development and regulation.

ICART conference organizing committee invites valued sponsors for this conference. **The sponsorship will go towards supporting student attendance and student activities during the conference.** The sponsorship level and benefits are shown in sponsorship package. For entities who are interested in contributing to ICRAT 2022, please fill out the sponsorship form and return it back to the organizing committee.

Thank you in advance for your generous support.

Sincerely,
Yu Zhang, Ph.D., Professor
University of South Florida
On behalf of ICRAT 2022 Conference Committee

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ICRAT

**International Conference
on Research in Air Transportation**

Sponsorship Level & Benefits	Platinum \$5,000	Gold \$3,500	Silver \$2,000	Bronze \$1,000
Complimentary registration ¹	2	1	-	-
Logo and website link on conference website ²	✓	✓	✓	✓
Recognized verbally and on-screen during conference	✓	✓	✓	✓
Promotion supplies in conference registration bag ³	✓	✓	✓	✓
Logo and introduction included in conference program	Up to One Page	Up to 1/2 Page	Up to 1/4 Page	-
Pop-up banner displayed at registration desk ⁴	✓	✓	-	-
Sponsorship of Event or Item (see list on form) with Company Name Displayed	✓	✓	-	-
3-minute company demo video to conference attendees ⁵	✓	-	-	-

¹ Full registration is about \$750 per person.

² <https://www.icrat.org>

³ Up to one piece of small promotion item for each sponsor, such as, pen, notebook, etc.

⁴ Sponsor must provide the banner. The size of the banner should be no bigger than 3 ft X 6 ft.

⁵ Display once at the beginning of a plenary session.

ICRAT 2022 Sponsorship Form

Complete the following information and submit the form and your company logo to: ICRAT2022@usf.edu.

All Sponsorships are on a first received basis. Should you have any questions, please email ICRAT2022@usf.edu.

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Please select the sponsorship level and one preferred event where company name will be displayed.

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Silver <input type="checkbox"/>	\$2,000				
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3-minute demo is included with Platinum Sponsorship package. For Gold, Silver and Bronze sponsors, it is an add-on item at the cost of \$800.

3-minute Demo, \$800. (Only 2 available).

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